Accredited Investor and Qualified Purchaser Rules - Considerations for Estate Planning

Houston Business & Estate Planning Council

October 15, 2020



Prepared and Presented by:

Robert M. Weylandt
Managing Director
J.P. Morgan Private Bank
712 Main Street, 10th Floor North
Houston, TX 77002
713-216-4688

robert.m.weylandt@jpmorgan.com

INVESTMENT AND INSURANCE PRODUCTS ARE:

•NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY
•NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, JPMORGAN CHASE BANK, N.A. OR ANY OF ITS AFFILIATES
•SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED

JPMorgan Chase & Co. and its affiliates do not provide tax, legal or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on, for tax, legal or accounting advice. You should consult your personal tax, legal and accounting advisors for advice before engaging in any transaction.

Please read important information section at the end of the presentation.

Please keep in mind

This material is intended to help you understand the financial consequences of the concepts and strategies discussed here in very general terms. However, the strategies found herein often involve complex tax and legal issues. Only your own attorney and other tax advisors can help you consider whether the ideas illustrated here are appropriate for your individual circumstances.

J.P. Morgan Chase & Co. and its affiliates and/or subsidiaries do not practice law, and do not give tax, accounting or legal advice, including estate planning advice. We will, however, be pleased to consult with you and your legal and tax advisors as you move forward with your own planning. Additionally, please read the Important Information pages at the end of this presentation.

The views and strategies described herein may not be suitable for all investors and more complete information is available which discusses risks, liquidity and other matters of interest. This material is not intended to constitute a solicitation for the purchase or sale of any product or financial instrument.

For Informational/Educational Purposes Only: JPMorgan Chase & Co., its affiliates, and employees do not provide tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any financial transaction. The information presented is not intended to be making value judgments on the preferred outcome of any government decision.



The 33 Act¹ and 40 Act²

The Securities Act of 1933 (often referred to as the "truth in securities" law; referred to herein as "the Securities Act" or "the 33 Act")
☐ Two main objectives of the Securities Act
"Ensure that the investing public receives financial and other significant information concerning securities being offered for public sale"
"Prohibit deceit, misrepresentations, and other fraud in the sale of securities" ³
☐ Those objectives are carried out through the securities registration process
☐ There are certain exceptions to the registration requirement, including, most importantly for estate planning purposes, private offerings to a limited number of persons or institutions
The Investment Company Act of 1940 (often referred to as "the Investment Company Act"; referred to herein as "the 40 Act")
☐ The 40 Act regulates the organization and activities of companies that engage primarily in investing in securities and whose own securities are offered to the public



¹Securities Act of 1933, 15 U.S.C.A. sections 77a-77aa.

²Investment Company Act of 1940, 15 U.S.C.A. sections 80a-1-80a-64.

³See: https://www.sec.gov/answers/about-lawsshtml.html.

The 33 Act¹

- The 33 Act created registration requirements to provide the public with information regarding potential investments so that the public could make informed investment decisions and to protect the public in the marketplace
- Applies to public offerings with **non-public** offerings being exempt from the act. "Non-public" is not defined.
- Safe harbor: a sale of securities to an unlimited number of <u>accredited investors</u> and no more than 35 non-accredited investors, that meets certain other conditions will be deemed a non-public offering.
- Accredited investors: there are eight categories:
 - 1. Bank, savings and loan or similar institution acting in its individual or a fiduciary capacity
 - 2. Private business development companies
 - 3. Organization described in IRC 501(c)(3), corporation, partnership, or business trust with total assets exceeding \$5MM and which was **not formed for the specific purpose of** acquiring the securities being offered
 - 4. Directors, executive officers or general partners of the issuer
 - 5. Natural person with a net worth at time of purchase in excess of \$1MM
 - 6. Natural person with an income in excess of \$200K (single) or \$300K (joint) in each of last two years and reasonably expects same or greater income in year of purchase
 - Trust with assets in excess of \$5MM and not formed for the specific purpose of acquiring the security and whose purchase is directed by a <u>sophisticated person</u>
 - 8. Entities in which all equity owners are accredited investors under 1-7



The 40 Act¹

- The 40 Act created registration requirements for investment companies² to provide the public with information regarding potential investments and also placed restrictions on the activities of registered investment companies and affiliated persons
- Safe harbor: an entity that sells its interests only to **qualified purchasers** will not be deemed to be an "investment company" for purposes of the 40 Act registration requirements
- Qualified Purchasers (QP): there are four categories:
 - Natural person owning at least \$5MM in investments
 - 2. Certain family-owned companies (includes trusts) owning at least \$5MM in investments and **not formed for the specific purpose of** acquiring the securities being offered
 - 3. Trust not described in 1 or 2 where all of the trustees (or other person authorized to make decisions for the trust), and all of the grantors (or other person who has contributed assets to the trust), are themselves QPs, and the trust is **not formed for the specific purpose of** acquiring the securities being offered
 - 4. Person acting for own account or account of other QPs who owns and invests on a discretionary basis \$25MM or more in investments and **not formed for the specific purpose of** acquiring the securities being offered

J.P.Morgan

¹ Investment Company Act §§ 2(a)(51) and 3(c)(7).

² Investment Company Act § 3(a)(1).

Important Terms

- <u>Investments1:</u> generally includes securities, investment real estate, commodities, financial contracts, and cash and cash equivalents held for investment
- Not formed for the specific purpose of²: the SEC has indicated in a no-action letter a number of factors as relevant including (i) centralized management and decision making, (ii) proposed activities of the entity, (iii) relationship between the entity's investment and total capitalization, and (iv) extent to which all equity holders participate in entity investments
- Sophisticated person³: a person who has the knowledge and experience in financial and business matters so that he
 is capable of evaluating the merits and risks of the prospective investment
- Related persons⁴: siblings, spouses and descendants, and foundations/charitable entities established by or for the benefit of such persons
- <u>Institutional Trustee⁵:</u> a bank or any savings and loan or other institution defined in Section 3(a)(5)(A) of the 33 Act.
 - "Bank" means any national bank, or any banking institution organized under the laws of any State, territory, or the
 District of Columbia, the business of which is substantially confined to banking and is supervised by the State or
 territorial banking commission or similar official⁶



¹ Rule 2a-51-1(a)(4).

² See Hall, Moneytree Associates Limited Partnership I, SEC No-Action Letter, 1993 WL 29899 (November 3, 1983). Also see SEC, Response of Chief Counsel; 200055241712; SCP Private Equity Partners, File No. 132-2 (June 6, 2006) and ABA Letter, Ref. No. 97-666, File No. 132-3 (April 22, 1999); Cornish & Carey Commercial, SEC reference no. 96-105-CC (pub. avail. Jun 21, 1996), an investment equaling 40% of more of the assets has led to the presumption that the entity was formed for the purpose of.

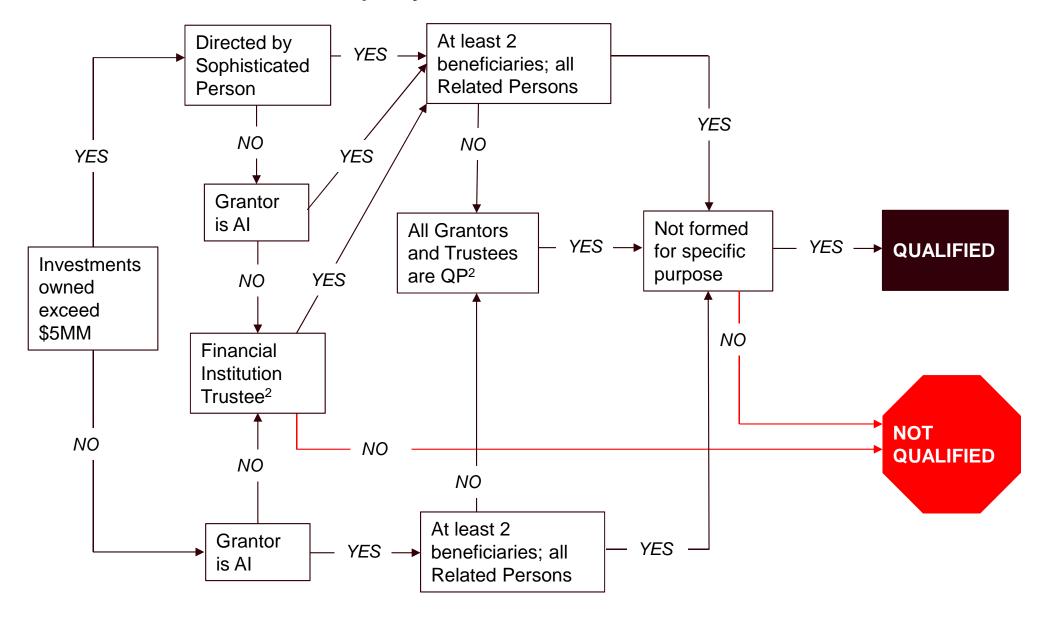
³ 17 C.F.R. §§ 230.506(b)(2)(ii).

⁴ Investment Company Act § 2(a)(51)(A)(ii).

⁵ 17 C.F.R. §§ 230.506(a).

⁶ Id @ §§ 3(a)(2) and 3(a)(5)(A).

When does a revocable trust¹ qualify as Al/QP?

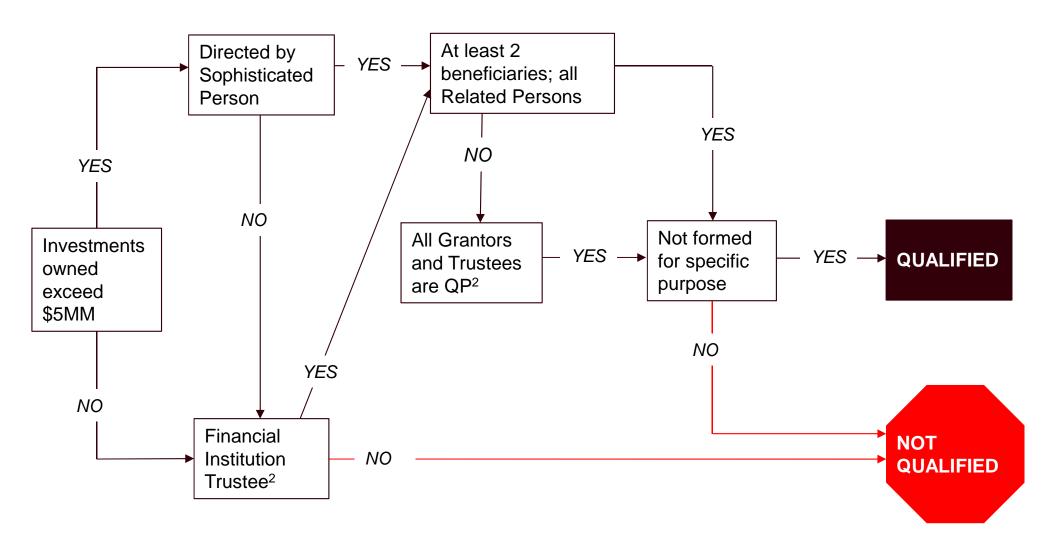


¹See generally Securities Act of 1933, 15 U.S.C.A. sections 77a-77aa, 17 C.F.R. sections 230.501-230.508, and Investment Company Act §§ 2(a)(51) and 3(c)(7).



² Where QP status based on status of grantor and/or trustee, all grantors and all trustees holding decision-making powers over investments must qualify.

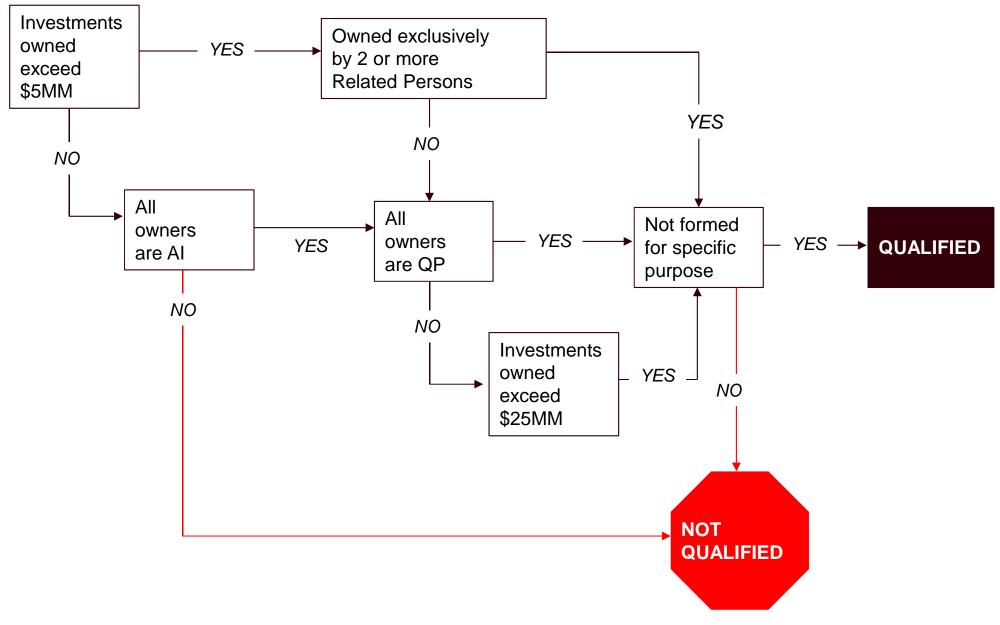
When does an irrevocable trust¹ qualify as Al/QP?





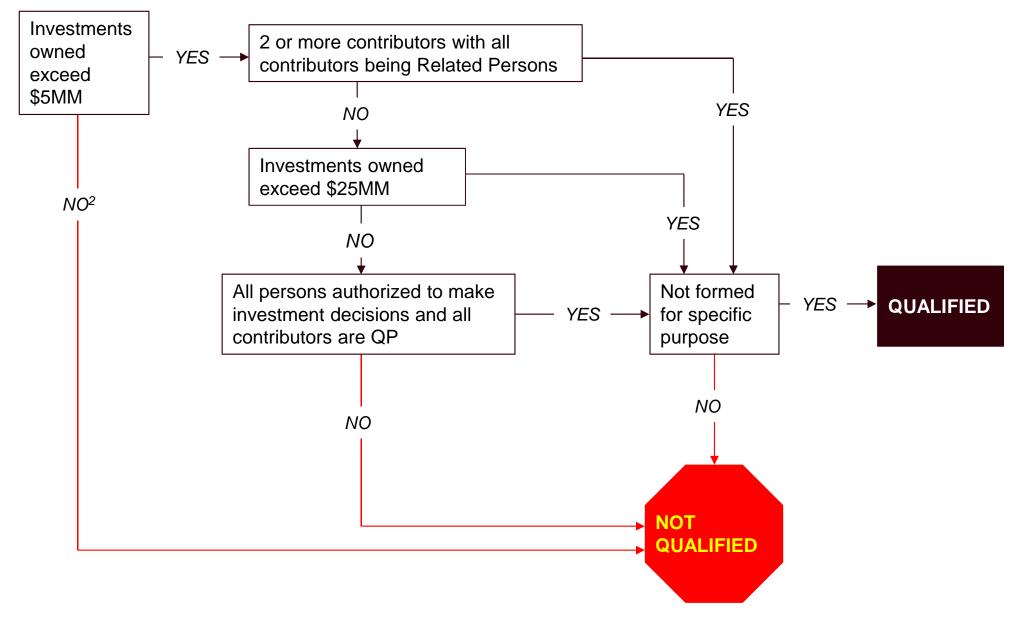
¹See generally Securities Act of 1933, 15 U.S.C.A. sections 77a-77aa, 17 C.F.R. sections 230.501-230.508, and Investment Company Act §§ 2(a)(51) and 3(c)(7). ²Where QP status based on status of grantor and/or trustee, all grantors and all trustees holding decision making powers over investments must qualify.

How does a family created investment entity (other than a trust) qualify as AI/QP¹?



1See generally Securities Act of 1933, 15 U.S.C.A. sections 77a-77aa, 17 C.F.R. sections 230.501-230.508), and Investment Company Act §§ 2(a)(51) and 3(c)(7). Also see Trans-Resources, Inc. SEC No-Action Letter, 1997 WL 280674 and Rule 501(a)(8), entities in which all equity owners are Al.

How does a charity (formed other than a trust) qualify as Al/QP¹?



1See generally Securities Act of 1933, 15 U.S.C.A. sections 77a-77aa, 17 C.F.R. sections 230.501-230.508, and Investment Company Act §§ 2(a)(51) and 3(c)(7).



²See Previous Slide, "When does an irrevocable trust qualify as Al/QP" to analyze under trust rules.

INFORMATION ABOUT YOUR INVESTMENTS AND POTENTIAL CONFLICTS OF INTEREST

Conflicts of interest will arise whenever JPMorgan Chase Bank, N.A. or any of its affiliates (together, "J.P. Morgan") have an actual or perceived economic or other incentive in its management of our clients' portfolios to act in a way that benefits J.P. Morgan. Conflicts will result, for example (to the extent the following activities are permitted in your account): (1) when J.P. Morgan invests in an investment product, such as a mutual fund, structured product, separately managed account or hedge fund issued or managed by JPMorgan Chase Bank, N.A. or an affiliate, such as J.P. Morgan Investment Management Inc.; (2) when a J.P. Morgan entity obtains services, including trade execution and trade clearing, from an affiliate; (3) when J.P. Morgan receives payment as a result of purchasing an investment product for a client's account; or (4) when J.P. Morgan receives payment for providing services (including shareholder servicing, recordkeeping or custody) with respect to investment products purchased for a client's portfolio. Other conflicts will result because of relationships that J.P. Morgan has with other clients or when J.P. Morgan acts for its own account.

Investment strategies are selected from both J.P. Morgan and third-party asset managers and are subject to a review process by our manager research teams. From this pool of strategies, our portfolio construction teams select those strategies we believe fit our asset allocation goals and forward looking views in order to meet the portfolio's investment objective.

As a general matter, we prefer J.P. Morgan managed strategies. We expect the proportion of J.P. Morgan managed strategies will be high (in fact, up to 100 percent) in strategies such as, for example, cash and high-quality fixed income, subject to applicable law and any account-specific considerations.

While our internally managed strategies generally align well with our forward looking views, and we are familiar with the investment processes as well as the risk and compliance philosophy of the firm, it is important to note that J.P. Morgan receives more overall fees when internally managed strategies are included. We offer the option of choosing to exclude J.P. Morgan managed strategies (other than cash and liquidity products) in certain portfolios.



IMPORTANT INFORMATION

This material is for information purposes only, and may inform you of certain products and services offered by J.P. Morgan's wealth management businesses, part of JPMorgan Chase & Co. ("JPM"). **Please read all Important Information.**

GENERAL RISKS & CONSIDERATIONS. Any views, strategies or products discussed in this material may not be appropriate for all individuals and are subject to risks. Investors may get back less than they invested, and past performance is not a reliable indicator of future results. Asset allocation does not guarantee a profit or protect against loss. Nothing in this material should be relied upon in isolation for the purpose of making an investment decision. You are urged to consider carefully whether the services, products, asset classes (e.g. equities, fixed income, alternative investments, commodities, etc.) or strategies discussed are suitable to your needs. You must also consider the objectives, risks, charges, and expenses associated with an investment service, product or strategy prior to making an investment decision. For this and more complete information, including discussion of your goals/situation, contact your J.P. Morgan representative.

NON-RELIANCE. Certain information contained in this material is believed to be reliable; however, JPM does not represent or warrant its accuracy, reliability or completeness, or accept any liability for any loss or damage (whether direct or indirect) arising out of the use of all or any part of this material. No representation or warranty should be made with regard to any computations, graphs, tables, diagrams or commentary in this material, which are provided for illustration/reference purposes only. The views, opinions, estimates and strategies expressed in this material constitute our judgment based on current market conditions and are subject to change without notice. JPM assumes no duty to update any information in this material in the event that such information changes. Views, opinions, estimates and strategies expressed herein may differ from those expressed by other areas of JPM, views expressed for other purposes or in other contexts, and this material should not be regarded as a research report. Any projected results and risks are based solely on hypothetical examples cited, and actual results and risks will vary depending on specific circumstances. Forward-looking statements should not be considered as guarantees or predictions of future events.

Nothing in this document shall be construed as giving rise to any duty of care owed to, or advisory relationship with, you or any third party. Nothing in this document shall be regarded as an offer, solicitation, recommendation or advice (whether financial, accounting, legal, tax or other) given by J.P. Morgan and/or its officers or employees, irrespective of whether or not such communication was given at your request. J.P. Morgan and its affiliates and employees do not provide tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any financial transactions.

LEGAL ENTITY, BRAND & REGULATORY INFORMATION

In the **United States**, bank deposit accounts and related services, such as checking, savings and bank lending, are offered by **JPMorgan Chase Bank**, **N.A.** Member FDIC.

JPMorgan Chase Bank, N.A. and its affiliates (collectively "JPMCB") offer investment products, which may include bank managed investment accounts and custody, as part of its trust and fiduciary services. Other investment products and services, such as brokerage and advisory accounts, are offered through J.P. Morgan Securities LLC ("JPMS"), a member of FINRA and SIPC. JPMCB and JPMS are affiliated companies under the common control of JPM. Products not available in all states.

References to "J.P. Morgan" are to JPM, its subsidiaries and affiliates worldwide. "J.P. Morgan Private Bank" is the brand name for the private banking business conducted by JPM.

This material is intended for your personal use and should not be circulated to or used by any other person, or duplicated for non-personal use, without our permission. If you have any questions or no longer wish to receive these communications, please contact your J.P. Morgan representative.

© 2019 JPMorgan Chase & Co. All rights reserved.

