# Al & Law: A Practical Guide



### Joshua Weaver

we4v3r on X

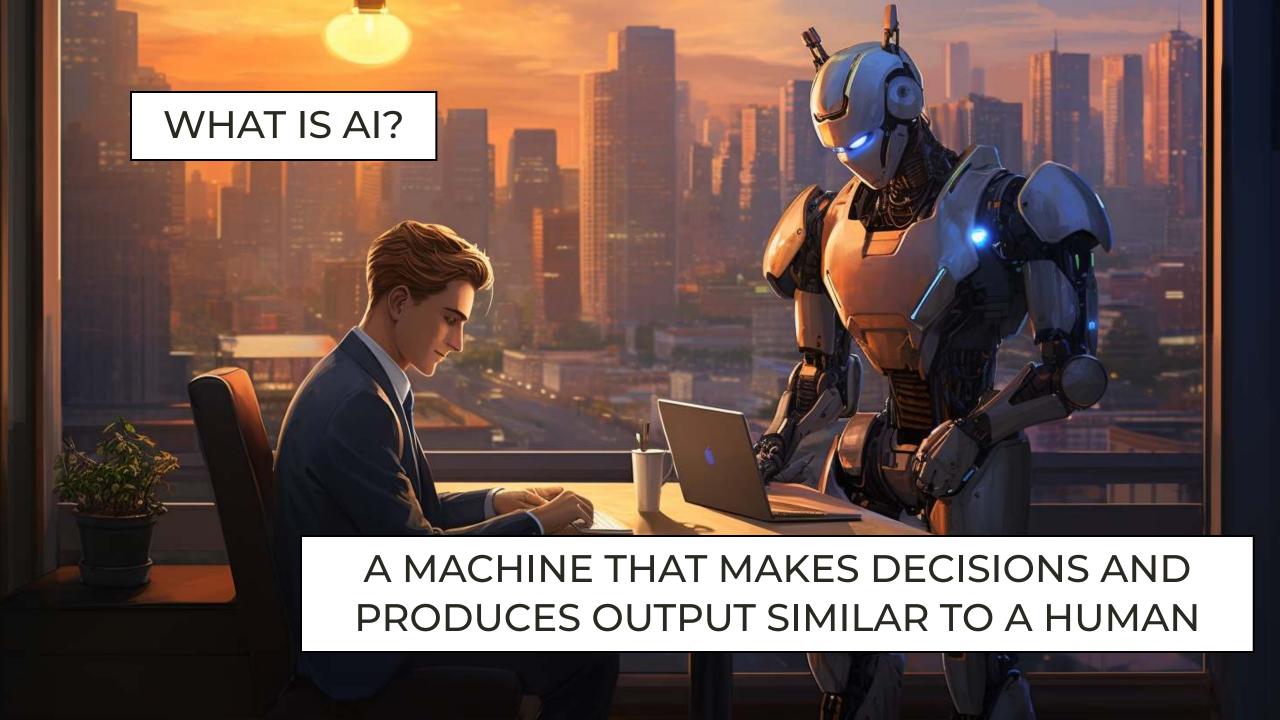
- Director, Texas Opportunity & Justice Incubator (TOJI)
- Background in technology and startups before becoming an attorney
- Founder of multiple companies, portfolio of past clients includes NextGen, Chick-Fil-A, U.S.A.F., dozens of startups
- Speaks on the intersection between law and technology
- Passionate about improving Access to Justice and making law better

# Fundamentals of Al

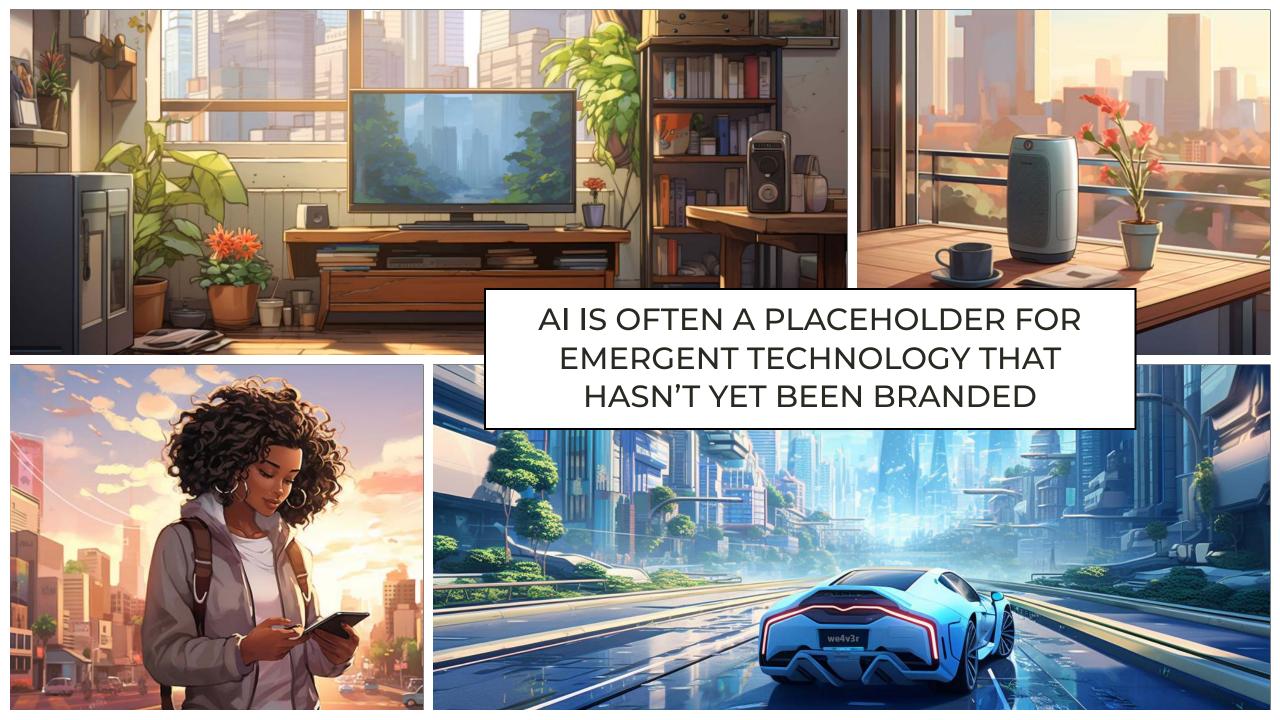
Demystifying AI and dispelling some common myths.

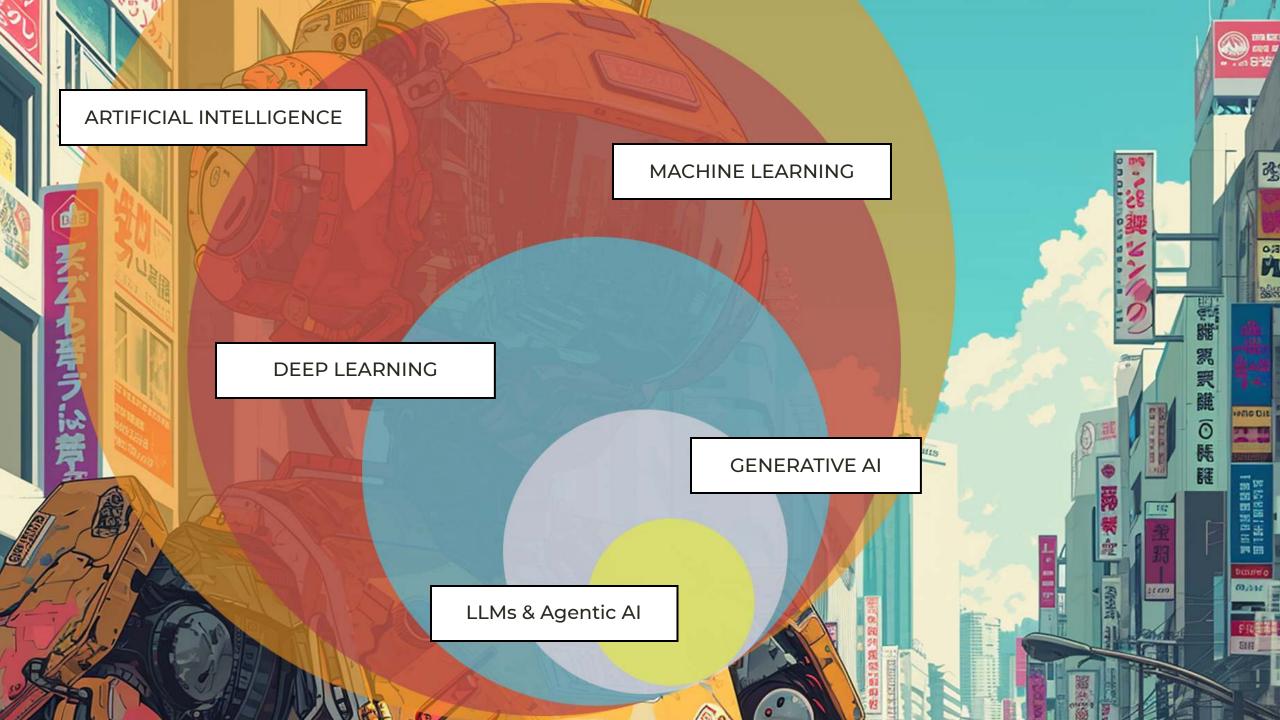














## Deterministic vs Probabilistic

Computing

### Traditional Software (Deterministic Computing)

- Hyper-literal
- Rule-based system
- Static logic
- Requires explicit programming
- Fixed outputs
- Highly predictable

### Al (Probabilistic Computing)

- Adaptive to new information
- Flexible within constraints
- Dynamic logic
- Contextual understanding
- Creative (bad, acceptable, great)
- Less predictable



## Mirages or Marvels?

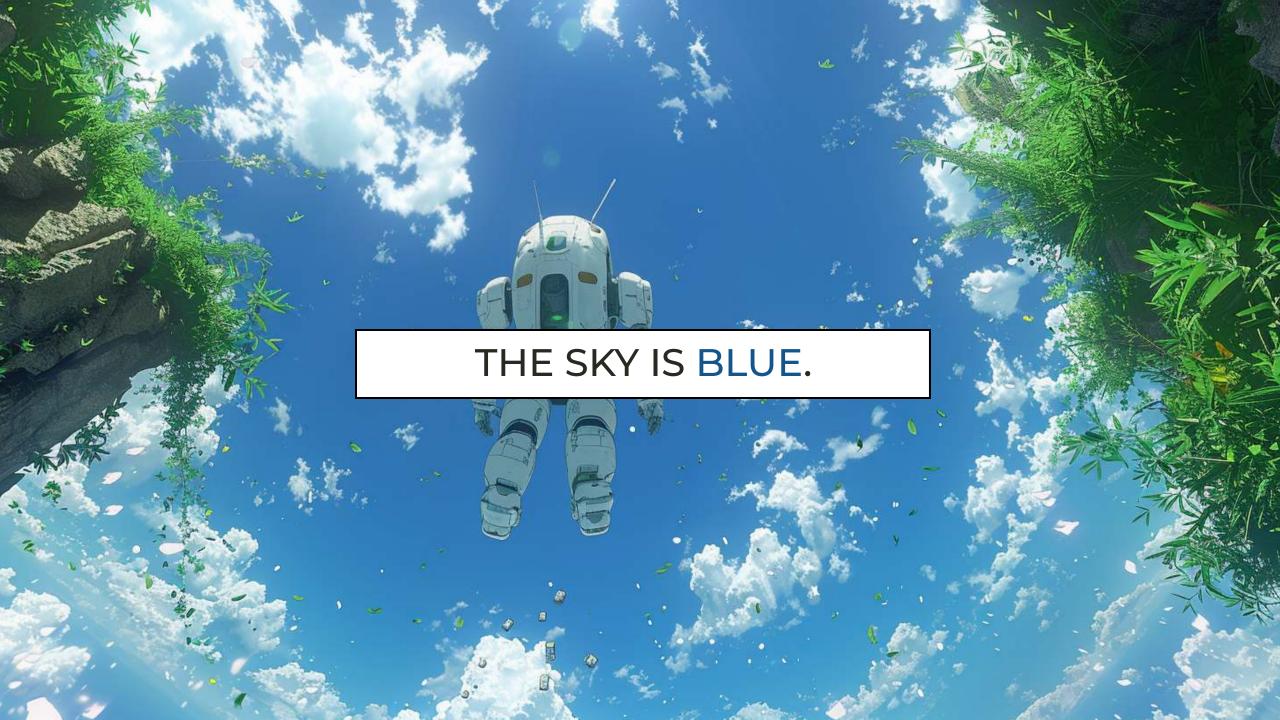
Which is it?

Hallucination Machine:
When Al produces a persuasive yet false solution, leading you astray.

Dream Machine:

When Al uncovers a groundbreaking insight, turning complexity into clarity.







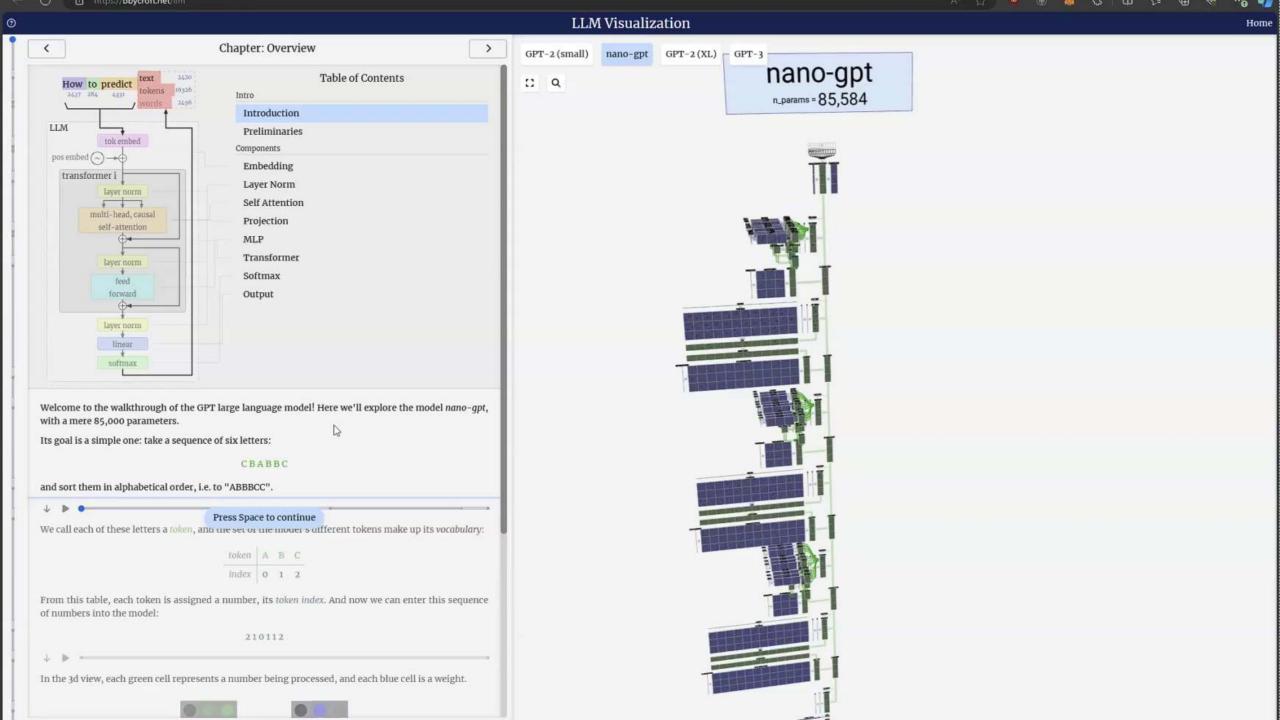


## How does ChatGPT work?

"GPT" stands for Generative Pre-trained Transformer







# Ethics of Al in Law

What is reasonable?





### **Ethical Considerations**

for lawyers

- Duty of Technology Competency
- Duty of Confidentiality
- Professionalism in Truth and Competency
- Malpractice
- Unlicensed Practice of Law
- Reasonable Fees



## Data Privacy & Security

What is reasonable?

- Do not use free software
- Pay for enterprise / team software
- Read the privacy policy
- Confirm that you have opted out of sharing your data to improve the model



# Tools in Al

A survey of popular AI tools and how to start applying those tools in everyday life.





# How GenAl Is Being Used Today

the tip of the iceberg

#### Reading

- NLP powers human-like understanding of input
- Context and memory is a large leap forward from search
- Comprehensive mastery of information previously impossible

#### Learning

- Access universal human Knowledge
- Endlessly patient, positive, and engaged partner in learning
- Conversational learning experience, leverages nuances of language and semantics

#### Operating

- Can exist as a layer in every day communications
- Boosts effectiveness and efficiency
- Empowers workers to do more and expand skillsets in ways previously unimaginable

#### Drafting

- Substantive drafting capabilities
- Eliminates blank page paralysis
- 10-80-10 GenAl rule: you do 10% thinking and planning, GenAl does 80% of the work, you do 10% tidying up



# Survey of Popular GenAl Tools

for various modalities

#### Text

- ChatGPT ol Preview OpenAl
- Bing (ChatGPT) Microsoft
- Gemini Google
- Claude 3.5 Sonnet Anthropic
- Grok X
- Perplexity ChatGPT or Claude

#### **Images**

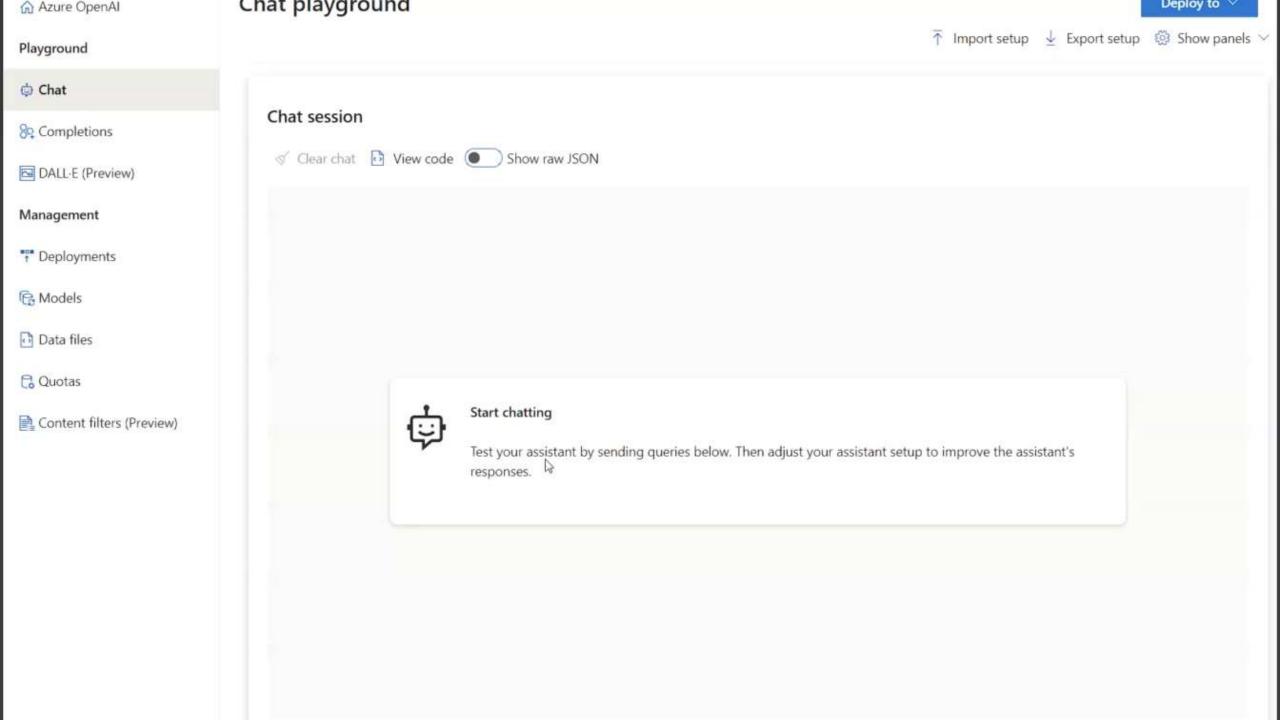
- Midjourney
- DALLE-2 OpenAl
- Stable Diffusion
- Magnific
- Adobe Firefly / Photoshop

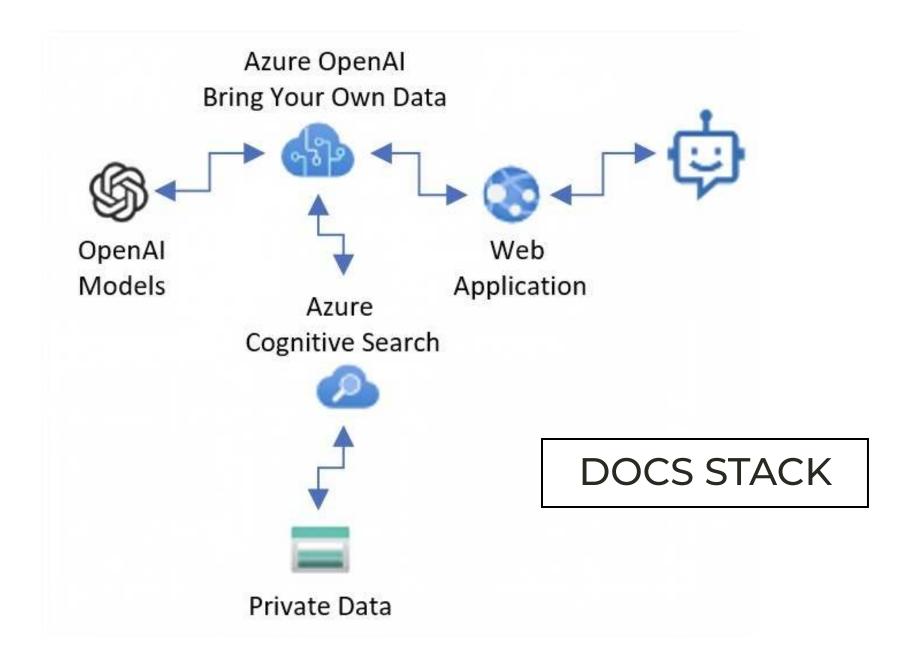
#### Audio

- ChatGPT
- ElevenLabs
- Fathom
- Humane Al Pin
- Rabbit r1

#### Video

- HeyGen
- Runway
- Sora
- Visla





## Azure Video Indexer + OpenAl

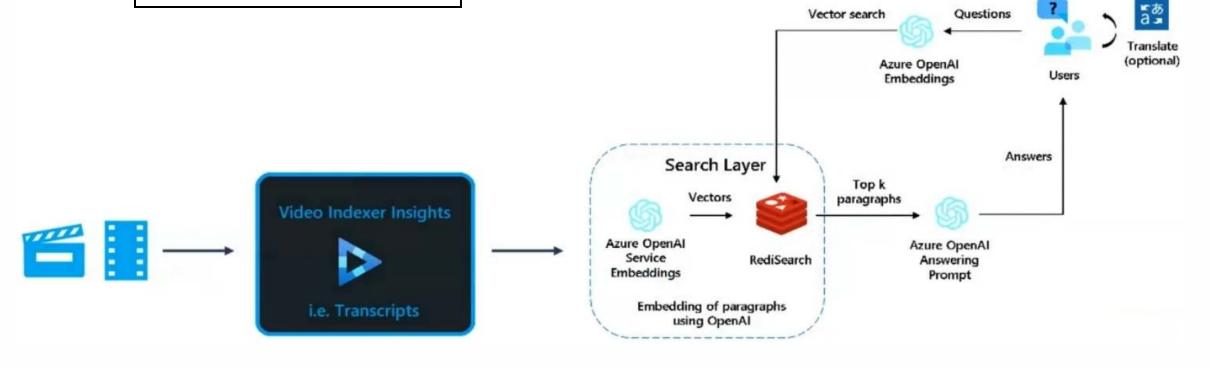
**Generative AI search on media transcripts** 

Fardau van Neerden

Sr. Program Manager



## VIDEO STACK





#### Help me study

vocabulary for a college entrance exam

#### Design a database schema

for an online merch store

#### Brainstorm edge cases

for a function with birthdate as input, horoscope as output

#### Make up a story

about Sharky, a tooth-brushing shark superhero





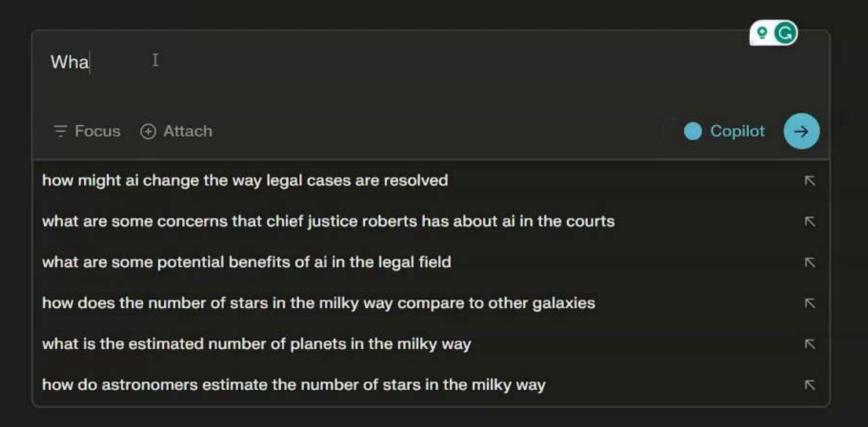








## Where knowledge begins





### No file is open

Create new note (Ctrl + N)

Go to file (Ctrl + O)

See recent files (Ctrl + O)

Close

Hi, I'm ChatGPT with access to your notes via Smart Connections. Ask me a question about your notes and I'll try to answer it.



### Hi Joshua, lets get started 🍪



Type what you'd like to learn and get an original study plan personalized for you.

Teach me comput

Let's go

B

# What about existing software?

# CASE STUDIES

What can you use today and how might it affect you?





### Four Part Framework

For deploying AI in your firm today.

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- Adobe Premier
- Veo

# Scenario 1: Litigation Doc Review (Reading)

A team of associates collects and organizes all relevant case documents, such as emails, contracts, and other legal filings.

Associates manually take detailed notes and summarize key points for lead attorneys.

**Document Collection** 

Manual Review

Note Taking and Summarization

Analysis and Reporting

Associates read through each document to identify relevant information and potential evidence.

Associates compile their findings and report to the lead attorney, who then formulates legal strategies based on the collected data.

# Scenario 1: Litigation Doc Review (Reading)

Al tools quickly gather and categorize all relevant documents based on case specifics. One associate verifies and reviews.

Associate uses AI to draft concise summaries and identify critical points.

Al Doc Collection Al Doc Review

AI + Human Drafting

Strategic Analysis Support

Al conducts an initial review, using natural language processing to highlight and extract relevant information. One associate verifies and reviews.

Associate presents findings and discusses strategy with supervising partner.

# Potential Ethical Considerations

## Duty of Technology Competency

The attorney must ensure they understand how the AI tool works and its limitations.

## Professionalism and Competency

The attorney should validate the accuracy of the AI-generated reports and not rely solely on the tool's output.

### Reasonable Fees

The use of the AI tool could result in cost savings for the client, which should be reflected in the attorney's fees.

## Malpractice

The attorney should carefully review and verify the AI-generated reports to minimize the risk of malpractice claims arising from missed or inaccurate information.

# Data Privacy & Security

The firm should use an enterprise tool with adequate data privacy and security measures so as not to upload sensitive information to an inappropriate tool.

# Scenario 2: Drafting a Legal Brief for Appellate Court (Writing)

The attorney manually searches for precedent cases and relevant legal doctrines.

he attorney reviews the draft, makes revisions, and ensures the brief meets all legal and procedural requirements.

Initial Research

Writing the Argument Section

Review and Revision

Formatting and Proofreading

The attorney drafts the argument section, requiring careful crafting to align with legal standards and precedents.

The attorney formats the brief according to appellate court rules and performs a final proofread.

# Scenario 2: Drafting a Legal Brief for Appellate Court (Writing)

Al tools quickly locate and summarize relevant cases and legal texts, providing a solid foundation for arguments. Al + attorney scans the draft for compliance with legal standards, suggests improvements, and identifies any missing elements.

Al Legal Research

Al Drafting Assistance

Al Review and Suggestions

Formatting and Proofreading

Al assists attorney in structuring and drafting the argument section based on the gathered research and predefined legal templates. The attorney formats the brief according to appellate court rules and performs a final proofread.

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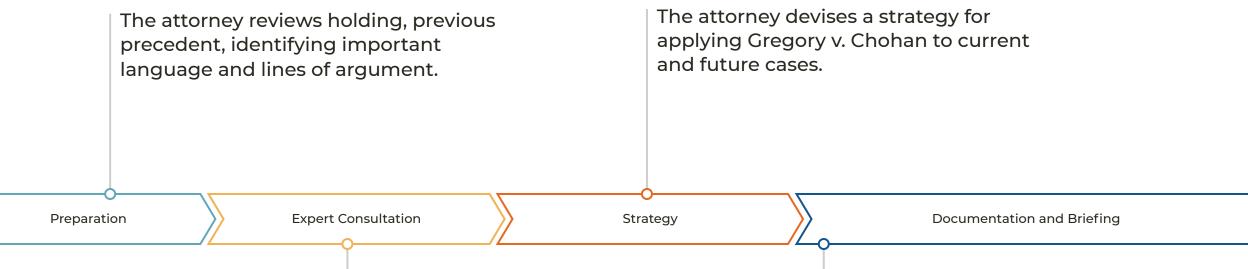
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# Scenario 3: Briefing on Gregory v Chohan (Learning)



The attorney discusses the case implications with a senior partner or legal expert.

Attorney prepares a detailed brief summarizing the case and its potential applications.

# Scenario 3: Briefing on Gregory v Chohan (Learning)

Al tools quickly process and analyze documents related Gregory v Chohan. Attorney reviews.

Attorney uses AI to research similar cases and potential applications.

Al Case Analysis

**Al-Assisted Expert Consultation** 

Al Strategy Development

Documentation and Briefing

Al suggests relevant questions based on case analysis for the attorney to discuss with experts. Attorney prepares the case brief with AI assistance in drafting and fact-checking.

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# Scenario 4: Client Intake and Onboarding (Operations)

The attorney or staff manually collects client data via phone or in-person meeting, filling out forms and taking notes.

Prepare and send a welcome package and detailed onboarding instructions through traditional mail or email.

**Initial Contact** 

Conflict Check and Documentation

Welcome Package and Onboarding

File Setup

Manually check for conflicts of interest, and then draft and send out retainer agreements via mail or email. Manually enter client information into the firm's case management system and set up physical or digital files.

# Scenario 4: Client Intake and Onboarding (Operations)

Client fills out digital forms integrated with the firm's system. Al tools instantly collect and categorize the information. Staff reviews.

Staff feeds a script into AI video service, which produces a personalized welcome video explaining onboarding steps and next actions, sent via email or client portal.

Automated Data Collection

Al Conflict Check & Documentation

Al Welcome Video

Automated File Setup

Automated conflict checks are conducted instantly. Al drafts and sends digital retainer agreements for esignature. Staff reviews.

Manually enter client information into the firm's case management system and set up physical or digital files.

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# Prompt Engineering

The first practical skill to master when using GenAl.



# THE PERFECT PROMPT

You are an experienced professional writer. Your focus is on writing books for attorneys. You are currently working on a trusts and estates book for new attorneys. Please explain the following phrase: No interest is good unless it must vest, if at all, not later than twenty-one years after some life in being at the creation of the interest. The explanation should break down the confusing phrases and explain what they mean in simple and accurate terms. Your tone should be simple, clear, and educational.

task

persona context

examples / tone



# Prompt Engineering Exercise

preparing for GenAl

- What are some ways we can use GenAl capabilities for reading, drafting, or learning at work?
- Explore a "oneshot" approach to prompting using one or more of these examples.

e.g. write an email updating my team about YXZ.

• Try using the "perfect prompt" format to improve the result. Observe and reflect on outcomes.

Set a persona, add context, assign a specific task, give examples or additional specifics, set the tone.



# Prompt Engineering Tips

do more of this:

# • Take tasks one step at a time

"Let's start by brainstorming and outlining the topics. After that, we'll storyboard, then develop the script one at a time for each video, then we'll move on to creating the videos."

# Don't be afraid to question, correct, and revise

"This isn't quite right, we need to focus the discussion on the law as it applies in Michigan."

# Have fun and experiment

A curious mind will be rewarded with greater satisfaction and enjoyment--this is an endlessly patient and optimistic partner.



Key Trend to Watch in 2024

# any modality input -> any modality output

Key Trends to Watch in 2024

# large context windows allow LLMs to operate on whole document libraries

Key Trends to Watch in 2024

# LLMs become task oriented with agentic enhancements

Key Trends to Watch in 2024

# Al integration in existing commercial products

# Q&A and Discussion

How can Al spark joy in your life?





# Group Discussion

- Can you Identify 3-5 ways GenAI could help improve your experience of work?
- What are some potential practical issues you can spot?
- How does adapting to GenAl align with your personal views and beliefs?
- Can you come up with a plan for how to give GenAl a try over the next month?
- What kind of support do you need to succeed with GenAl?

# Questions?

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joshua weaver esq on LinkedIn

