

# Biographies

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## Belinda Stark Herzig

Senior Wealth Strategist, Texas  
BNY Mellon Wealth Management

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As a national Senior Wealth Strategist for BNY Mellon Wealth Management, Belinda engages with clients, families and business owners in dialogue centered on leading practices to design comprehensive wealth planning strategies. Belinda has extensive experience in planning for generational wealth transfer, business succession and philanthropy, as well as estate administration by working directly with investment management clients and their advisors.

Prior to joining BNY Mellon, Belinda gained experience at top financial and academic institutions. She was a vice president and client advisor at Bessemer Trust Company of Florida in the Miami office providing affluent families with wealth transfer and related planning strategies. Belinda then taught courses in Family Law and Wills Estates & Trusts at the University of Louisville. From there she continued as an adjunct while working with ultra high net worth clients at Northern Trust in Chicago in the planning and implementation of generational wealth transfer strategies. Currently, Belinda is on faculty as an adjunct professor in the graduate tax program at the Texas A&M University School of Law.

Belinda is passionate about educating successive generations on family wealth, collaborating with clients to strategize for retirement and coordinating liquidity events.

### Education

B.A, Tulane University

J.D. Brandeis School of Law  
at the University of Louisville

### Memberships

American Bar Association  
Florida Bar Association  
Kentucky Bar Association  
Dallas Estate Planning Council

### Committees

Lurie Children's Hospital Foundation