

Bio Alexander Eder

Alex Eder is the Director Key Intermediaries North America at Henley & Partners. They help wealthy families to access the benefits of an enhanced global mobility. In his role Alex focuses on awareness and education about the available options and collaborates with Lawyers and Advisors to identify the most suitable strategies for their clients.

Originally from Switzerland, Alex worked in the financial industry with continuous touchpoints to UHNW and HNW wealth management for over 25 years in Europe, the UK, U.S.A. and Canada. He held several roles in client servicing and business development at Pictet & Cie, the largest still privately owned Swiss Bank.

After leaving the banking world, Alex worked for a Montreal-based Law- and Business Consulting Firm, supporting entrepreneurs to organize their startups and to obtain private and public funding. This experience helped him to understand the importance of financial literacy and awareness of opportunities for the long-term success of any enterprise.

Before joining Henley & Partners in his current role, he developed Eastern Canada for a provider of alternative investment strategies in the institutional space.